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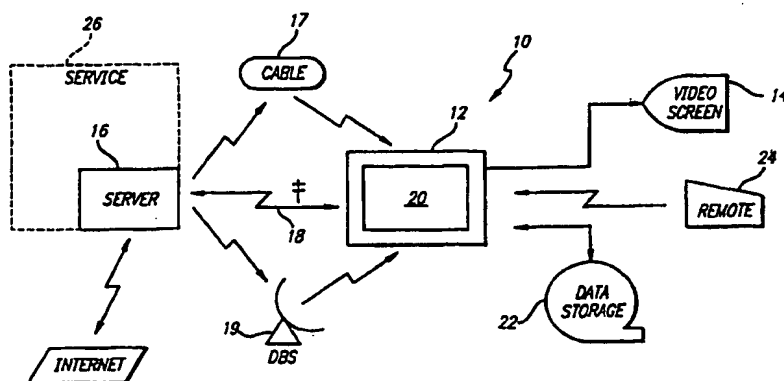
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(54) Title: DISPLAYING INTERNET CONTENT AND TELEVISION PROGRAMMING



## (57) Abstract

An internet on-demand system for television presents internet content and traditional television programming as part of a single coherent interface. The system includes a server and a client capable of providing a dynamic graphical user interface. The system can display an internet gateway interface which actively scrolls through and highlights links to selected web pages which are organized according to templates corresponding to their content. The web pages are presented on the graphical user interface as channels as part of the same milieu as channels of traditional television programming. The user can select a channel from a rotary menu wheel or via channel-up, channel-down buttons on the remote control device. An intelligent agent passively filters selected web pages for a user to explore based on the user's past pattern of usage of the client. The server queries the client regarding its available data stream connections, including telephone modems, cable modems, wireless telecommunications and digital satellite broadcasting, regarding its ability to detect embedded data in TV signals, in order to determine the most efficient delivery of different types of data through all of the available bandwidth connections for both directions of data flow. The efficient delivery of data allows the client to present text, graphics, video, audio and other multimedia information from a web page over the internet as a coordinated presentation.

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DISPLAYING INTERNET CONTENT AND TELEVISION PROGRAMMING

5

The present invention relates generally to a client and server system for presenting multimedia information and, more particularly, to an integrated internet on-demand system for television.

10

The internet is a collection of networks, including those maintained by commercial backbone providers such as MCI, PSINet, UUNET, and Sprint. The term "internet" applies to this entire set of interconnecting networks. Domain names, such as uspto.gov, are unique internet server addresses which function as the cyberspace addresses for organizations connected to the internet.

15

Interest in the internet has been increasing recently, especially in regard to e-mail and what has become known as the World Wide Web, which allows information on the internet to be presented through a graphical interface. The World Wide Web is a major client-server system, with millions of users, and is essentially a vast collection of interconnected documents.

20

Typically, on the internet, a larger computer is a server and a smaller computer is a client. A client can be a personal computer which is associated with the user. The client computer is connected to the internet via a modem connection, typically to a server at a point-of-presence (POP), the location of an access point to the internet. A client can use any of the servers, and often uses a series of them. The primary purpose of a server is to deliver a document on request to a client. The document may be text, an image file, or other type of file. The document is identified by a name called a Uniform Resource Locator ("URL") which typically includes the domain name of an organization. If the server is storing that particular URL, then the server delivers the document at that URL to the client in response.

30

35

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Browsing software (i.e., web browsers) allow client users to request and display text and graphics, typically from a Hyper Text Markup Language ("html") document or web page identified by a URL on a web site server. When accessing web pages over the internet; a client user may reference an html document containing hypertext links to other documents, which may have URL addresses to different servers. When a link is selected, the browser is expected to fetch the new document and display it in place of the current one. In this manner, information from different internet servers can be linked together through documents containing such links. These links may be organized according to topics so that the links grouped under a particular topic relate to addresses for web pages which deal with related subject matter. For example, the U.S. House of Representatives' web server hosts html documents at URL address <http://law.house.gov> which contain links to a variety of other web pages generally relating to legal issues, including patent law. However, these links are presented to the user in a static manner, often with little guiding information.

Requesting web pages from servers using a client browser is commonly referred to colloquially as surfing the web. Although the use of animation, as well as audio and video, is becoming more common, the majority of web sites generally only present static graphical images. Even with data compression techniques, graphical files are notoriously large and slow to download given the limited bandwidth available over existing telephone modem connections. A web page having a large number of graphical images can take several minutes to retrieve. Audio and video files are typically very large, and can take even longer to completely download. This can result in long and frequent delays in retrieving and using such files.

However, the typical television viewer is accustomed to a near immediate response when selecting a channel or television station to watch. Although off-line browsing allows a client user to view pages already stored in cache memory from previously visited web sites, these

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documents are often not meaningfully organized, such as by topical subject matter for easy assimilation by the client user. Nor do these cached pages necessarily represent the most recent version of the pages available from the web site of interest.

Along with the increasing interest in the internet and the world wide web, appliances or set-top boxes similar to cable TV boxes have been developed in an attempt to allow access to the internet through the traditional television set. However, such attempts suffer from delays in accessing the graphics of the web, and the lack of experience in the mass-market with regard to the internet, especially in regard to finding and accessing relevant web pages of interest. Mass-market consumers are typically accustomed to having information broadcasted or delivered to them with minimal effort or delay.

The practice or technology of having information brought to a client user by an agent is sometimes referred to as push. Pushed information appears to have been initiated by the server rather than by the client or the user. However, in current systems, the information pushed from a server to a user often comes as the result of a programmed request from the client in the user's computer. Information pushers often require that the client download a program which often determines the useful data desired by the user and then occasionally initiates requests for information from the server. However, users may find such questionnaires to be burdensome, and may not completely and accurately complete the questionnaire.

Hence, there has been a long existing need for a system which is capable of navigating the internet efficiently so as to provide text, images, sound, and video on-demand in a simple, intuitive manner akin to traditional television programming for mass-market consumers. Illustrative embodiments of the invention described herein seek to fulfil these needs.

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5           An embodiment of the present invention provides  
an internet on-demand system for television presenting  
internet content and traditional television  
programming as part of a single coherent interface.

10           The system selectively displays internet content  
and television programming. The system comprises a client  
including a display. The system further comprises means for  
selecting between channels separately representing  
individual television content and individual internet  
content. When an individual television content channel or  
15 an individual internet content channel is selected, the  
client presents the content associated with the selected  
channel on the display. Means for displaying an internet  
gateway interface selectively scrolls through links to  
selected web pages organized according to templates  
corresponding to web page content displayed on internet  
20 content channels. The server includes means for  
establishing a data connection with the client and  
downloading data along the data connection to the client.

25           An embodiment of the present invention provides  
a user interface for efficiently navigating among  
different information sources in a simple, intuitive  
manner.

30           Another embodiment of the present invention  
displays an internet gateway interface which actively  
scrolls through and highlights links to selected web  
pages.

35           A further embodiment of the present invention  
presents an internet gateway, web pages, and  
traditional television programming as part of a single  
coherent interface.

Still another embodiment of the present invention  
provides a dynamic interface organized into categories  
of information in a coordinated and coherent manner.

One embodiment of the present invention displays a rotary menu on the screen to present both internet links and traditional television programming as channels for selection by the user.

5 Yet another embodiment of the present invention uses an intelligent agent to passively filter selected web sites or content for a user to explore based on the past pattern of usage of the client by the user.

10 Another embodiment of the present invention categorizes the selected web content into topics contained in a template based on attributes identifying the subject of the web pages, and present links to those web pages in a graphical interface based on the template to the user.

15 In another embodiment of the present invention the server queries the client regarding its available data stream connections in order to determine the most efficient delivery of different types of data through all of the available connections.

20 An additional embodiment of the invention coordinates the data stream to the client across different data connections in order to maximize the available bandwidth capacities to provide a more coordinated and faster internet experience when  
25 presenting text, graphics, video and audio information from a web page.

30 Another embodiment of the invention uses both background delivery of internet content, and coordinated data streaming across different data connections.

These and other aspects of the invention are specified in the claims to which attention is invited.

35 A better understanding of the invention will become apparent from the following illustrative description, taken in conjunction with the accompanying drawings, in which:



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FIG. 1 is a block diagram illustrating a client-server system in accordance with the present invention;

5           FIG. 2 is a block diagram illustrating the client of the client-server system in accordance with the present invention;

10           FIG. 3 illustrates templates for categorizing web pages or links to web pages in accordance with the present invention;

            FIG. 4 illustrates documents being sorted into topics from the templates in accordance with the claimed invention;

15           FIG. 5 illustrates an active frame for a graphical user interface in accordance with the present invention;

            FIG. 6 is a flow chart illustrating the active frame for a graphical user interface in accordance with the present invention;

20           FIG. 7 illustrates another embodiment of the active frame for a graphical user interface in accordance with the present invention;

            FIG. 8 illustrates a rotary menu wheel for a graphical user interface in accordance with the present invention;

25           FIG. 9 is a flow chart illustrating the rotary menu wheel for a graphical user interface in accordance with the present invention;

30           FIG. 10 is a flow chart illustrating the passive filtering for the client-server system in accordance with the present invention;

            FIG. 11 is a block diagram illustrating the multiple data streams for the client-server system in accordance with the present invention; and

35           FIG. 12 is a flow chart illustrating the processing of multiple data streams by the client in accordance with the present invention.

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Referring now to the drawings, and in particular to FIGURE 1, there is shown a client-server system for presenting multimedia internet content and broadcast data and television programming on a television screen. The client 10 includes a set-top box 12 which is connected to or integrated within a television appliance 14. The set-top box 12 provides connections to video and computer data sources which are processed and displayed on the screen of the television appliance 14. The television appliance can include a cathode ray tube ("CRT"), liquid crystal display ("LCD"), or other device capable of presenting a video image. The client is preferably connected to the server 16 by a telephone modem 18.

The client further includes a processor 20 capable of performing multimedia tasks, programming for internet web browsing and controlling multimedia tasks, a digital data storage medium 22 such as a hard drive, digital video disk ("DVD") or digital video tape ("DVT"), and a remote control device 24 to allow the user convenient control of both internet and television functions through the set-top box. The remote control device 24 preferably includes numeric keys, channel-up (forward) and channel-down (back) buttons for selecting channels, directional controls for controlling movement, such as a cursor or menu selector, on the television screen, a button for activating a link or command, and dedicated keys for jumping to a home page or other specialized function. Alphanumeric or other text may be input using the remote control device or a separate keyboard. A method and apparatus for entering text using an input device having a small number of keys is disclosed in U.S. Patent No. 5,543,818 ("Scott"), and is hereby incorporated by reference.

The video connections to the client 10 can include cable 17 and digital broadcasting satellite ("DBS") 19. The video connections may be made to peripherals such as a VCR which would be connected to the set-top box. The computer data connections to the client can include telephone modems and ISDN connections, as well as digital satellite data services, and cable modems over the video connections to the

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client. It should be noted that the client can utilize several different types of data connections simultaneously. Computer data information may be multiplexed or otherwise embedded in a video signal source. A television receiver with a decoder for decoding coded data from a video signal is disclosed in U.S. Patent No. 5,512,954 ("Shintani"), which is hereby incorporated by reference. Both television and computer data can be provided to the client over the same digital satellite connection. For example, the client can utilize both a telephone modem and a digital satellite service, where the satellite service delivers to the client both traditional television programming, as well as internet content during the blanking signal of the television programming.

The processor 20 of the client is a multimedia processor which preferably includes a very long instruction word (VLIW) architecture. A suitable processor is known by the tradename "TM-1" which is manufactured by Philips Semiconductors - TriMedia Product Group, Sunnyvale, California. A block diagram of the processor 20 of the client 10 is illustrated in FIG. 2 by way of example. The processor includes a CPU 30 having an instruction cache 32, a data cache 34, and VLIW architecture which can run a real-time operating system (RTOS) kernel. To save bandwidth and storage space, the VLIW instructions can be compressed until needed. The processor includes an application library which can provide routines to establish a data connection with a server over a modem, enable web browsing, retrieve e-mail, encode and decode video data compressed using the MPEG1 standard, and decode MPEG2 files.

Synchronous DRAM (SDRAM) 36 is available through the memory interface 38 and data 43 containing a boot program for the processor can be connected to the processor through a PCI interface 44 to enable standalone operation of the processor.

A number of dedicated coprocessors are connected to the CPU through the data bus. An image coprocessor 46 is available to copy images from the SDRAM to a video frame buffer and perform scaling and color space conversions. A

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transfer rate of 50 megapixels per second (Mpix/Sec.) can be maintained by the image coprocessor. A variable-length decoder (VLD) coprocessor 48 is available to assist in decompressing MPEG1 and MPEG2 data streams.

5           Direct memory access (DMA) driven multimedia input/output (I/O) units which operate independently to process data are connected to the CPU 30. The video input unit 52, video output unit 54, audio input unit 56, and audio output unit 58 are DMA-driven I/O units. The video  
10 input unit 52 can accept video data from a video decoder 60 which converts a composite Y/C video signal into YUV 4:2:2 digital video data. The video output unit can provide data in YUV 4:2:2 video output format to a digital video encoder 62. Both the video input and video output units can follow  
15 the CCIR656 format. For example, the video output unit can drive other CCIR656-compatible devices such as a digital video tape recorder. An I<sup>2</sup>C interface 64 can also be included. An audio code unit 66 having a 16-bit ADC and a 16-bit DAC for audio coding and decoding operations can be  
20 connected to the audio input and audio output units.

A synchronous serial interface 68 can be connected to a modem 70 for communicating with the server. The modem can be a V.34 modem capable of achieving a connection speed of 33.6 Kbps or greater over a standard telephone line or an  
25 ISDN modem interface. External circuitry to interface with incoming multimedia data streams can be connected to the processor as needed.

The server 16 is a computer with which the client preferably can establish a connection with over a telephone  
30 modem. The server functions as the client's access to the internet so that the client can request documents, files and other information from other servers connected to the internet. For purposes of discussion, this server, which is part of an on-line service 26 for the user, will also be  
35 referred to as the POP or network server. The service provider can package content to address the information needs and interests of a diverse consumer marketplace. Updates to the operating and applications software used by

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the processor of the client can be provided by the server as needed.

5 The server 16 can also provide a page with links or shortcuts to internet content to be displayed in the graphical user interface ("GUI") or front-end of the client. These pages are displayed as part of a selection of channels for both internet content and television programming. The links provided by the server are to web pages which preferably have already been screened by the internet service provider for quality and suitability. The links are classified into categories or topics within templates which can be stored on the server, the client, or both, to provide a framework for presenting these links through the interface of the client.

15 The templates can be stored either on the client or the sever, depending on the available storage space on the client. The templates can contain several different categories or topics from a given universe of topics. The same category or topic may be found in different overlapping templates. As illustrated in FIG. 3, template I and template II are separate templates in which topics 1 and 3 overlap. The topics associated with a template may be initially predetermined, and later adapted over time based on the past viewing and browsing interests of the user.

25 The subject matter of the topics or categories are defined by predefined identifying attributes so that each category can be defined by one or more of these attributes. These attributes can be associated with web pages in order to identify aspects of the subject matter or content of the page. As illustrated in FIG. 3, topic 1 is defined by the attribute  $\alpha$ , topic 2 is defined by the attribute  $\beta$ , topic 3 is defined by the attributes  $\gamma$  and  $\alpha$ , and topic 4 is defined by  $\gamma$  and  $\Delta$ . As an example, attribute  $\alpha$  may identify the subject of "sports," attribute  $\beta$  as "news," attribute  $\gamma$  as "films," and attribute  $\Delta$  as "science fiction." Topic 1 would then include web pages having the attribute  $\alpha$  for sports attached linked to web pages relating to films concerning sports would include both the sports attribute  $\alpha$  and the films attribute  $\gamma$  and would be sorted or categorized

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as part of topic 3. Similarly, template I would include topics pertaining to sports, news, and sports films, while template II would include topics pertaining to news, sports films, and science fiction films, as defined by the relevant attributes.

5 The content of web pages may be described by one or more identifying attributes, and accordingly filtered into the categories or topics of the selected template. As illustrated in FIG. 4, a document having associated attributes  $\alpha$  and  $\beta$  would be put in topics 1 and 2, while a document having only attribute  $\beta$  associated therewith would only be classed as part of topic 2. As an example, a web page discussing "Rollerball," a science fiction film with a sports theme, would be classed as part of topics 1, 3 and 4 in both templates I and II. Prescreened web pages having been given identifying attributes can be classified according to those attributes and forced into the topics for the templates.

20 While the template and its associated topics may be predetermined, they can be later adapted automatically by an intelligent agent on either the client or the server based on the past viewing and browsing habits of the user. The client or server can record the attributes given for the web pages, and based on these recorded attributes, an algorithm may be used to modify the topics by adding attributes or altering the relationship of the attributes to one another using boolean ("AND, OR, NOT") logic. As an example, topic 1 of template I could be modified to exclude the science fiction attribute  $\Delta$  so that the Rollerball web page would not be present in topic 1 of template I. Based on the recorded attributes, new topics can be generated for the templates, or a new template can be generated altogether.

35 The templates can be part of specific gateway interfaces tailored for specific user profiles. For example, the user may initially be required to select a general, preferably demographically-based, profile which may provide preselected web links in a predetermined set of categories. The particular graphical interface in which

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these links are presented to the user can also be selected based upon the experience level and the amount of interactivity desired by the user, which may also be automatically modified over time by an agent to fit the experience level of the user.

The templates are preferably used in an active and dynamic interface on the television screen to the user. This may be referred to as active frame scrolling. The template may form part of a guide page with links to different preselected and precategorized web pages of interest. The guide page may include html codes, and may be a front-end window separate from the browser. The guide page may be represented as a channel from a menu of channels to be selected by the user in addition to traditional television programming channels. As previously discussed in connection with the templates, the guide page may be automatically modified, adapted, and updated by either the client or the server, and be based at least in part on past viewing and browsing habits of the user.

The guide page may reside on the client, the server, or a combination of both. For example, the guide page may reside on the client, and be periodically updated by the server; or the template for the guide page may reside on the client while the content for the page is located on the POP server or another server identified by links in the guide page.

The guide page can include a set of topics, and a set of links associated with each topic. The links preferably include an associated object such as a graphic image to visually indicate the subject matter of the link. The guide page provides a dynamic interface in that it scrolls through the links in order to provide the client user with a revolving choice of links. The guide page further includes the objects associated with the scrolling links which may be displayed as a sideshow presentation to the user. Alternatively, the interface can present the guide page with the objects associated with the scrolling links as a filmstrip presentation to the user.

The selections of topics and links can be viewed as a series of sequences. For example, a first set of

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selected topics are displayed on the screen for the client user. One or a plurality of topics in a subset of the first set of topics is selectively highlighted in a first sequential order. For example, as illustrated in FIGS. 5 and 6, each succeeding displayed topic would be highlighted in descending order, and then the sequence would begin again at the top of the column of topics.

A second set of internet links associated with the highlighted topic are displayed while the first set of topics are being displayed. Each link preferably references a URL for a web document. The internet links of the second set are highlighted in a second sequential order. For example, as shown in FIG. 5, the highlighting of links would follow a descending order similar to that for the set of selected topics. When the second sequence of highlighting the links is completed, the next topic and then highlighted, and the links associated with the subject matter of that topic are highlighted in sequence. The next topic in the first sequential order is not highlighted until after the last link in the second sequential order is highlighted. Alternately, the next topic is not highlighted until a preselected period of time passes, or until the user indicates that the system should proceed to the next topic, in order to allow the user adequate time to select a desired link.

The dynamic revolving sequence of displaying graphics and sounds associated with particular highlighted links which are part of a set of links associated with a particular topic can be thought of as a series of nested loops. FIG. 6 is a flow chart generally illustrating the active frame scrolling which dynamically presents the topics, links, and associated descriptive objects according to a classification structure defined by a template. Where T represents the topic, and I an internet link connected with a particular URL, both are initially set to a value of one. If topic T and associated internet link T(I) are highlighted, associated object T(I)A is displayed on the interface as well. Next, while waiting for a predetermined amount of time  $t_i$  to expire, the client may accept the user's selection of associated link T(I) and retrieve the web page at the URL connected with that link. If time  $t_i$  expires and



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there has been no selection by the user, then values T and I are incremented by one. First, internet link I is incremented and that next link can be highlighted, unless the value of I is greater than the number  $Z_l$  of links associated with that topic T. In the latter situation, T is then incremented by one and that next topic is highlighted along with its associated links. If T is greater than the number  $Z_t$  of topics for that template, then T is set back to one, and the scrolling sequence is started at the beginning.

10 The order of these topics can of course be modified by the user at any time.

The user can select the highlighted link by depressing a selection or enter button on the remote control device while that link is highlighted. Alternately, the user can use the remote control to manipulate a cursor to select a link or topic which is not highlighted. When the highlighted link is selected by the user, the internet content, such as the page or document at the URL of the highlighted link, is delivered to the client and displayed on the television screen.

While a link is highlighted, an object, such as a graphic image, animation, sound file, or a combination thereof, associated with the highlighted link is displayed on the television screen. By scrolling through the selected topics of the first set, the links of the second set associated with each selected topic, and the objects associated with each link, as each are highlighted, a dynamic interface is presented to the client user.

For example, as illustrated in FIG. 5, topic "2" is highlighted, and the associated links 2(1), 2(2), 2(3), etc., are displayed in association with highlighted topic 2 for a predetermined amount of time. These links in turn are highlighted in sequence, and the object 2(3)A associated with highlighted link 2(3) is displayed in the interface for a short period of time.

Alternately, as illustrated in FIG. 7, the interface can present the guide page with the objects associated with the links scrolling from right to left as a filmstrip presentation to the user. The associated links and objects for several topics and several links can be shown simultaneously. The links and associated objects are

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displayed to the user as a dynamic sideways moving  
slideshow. After pausing for a predetermined amount of  
time, one or more objects are moved out the frame at a time.  
Another set of topics and associated links and objects can  
5 be displayed in the interface after each of the previously  
displayed links has been shown in sequence. The associated  
objects can be displayed and scrolled in a horizontal  
sideways presentation, or in a vertically moving  
presentation.

10 The interface preferably displays the associated  
object while the second set of links are also being  
displayed. The object may be stored on the client, the POP  
server, or on the server containing the URL for the  
highlighted link. For example, the associated object may be  
15 downloaded from the server when the link is first  
highlighted, preferably over a high speed, large bandwidth  
data connection such as a digital satellite or cable modem  
connection. Alternatively, the associated objects or  
graphics may be downloaded periodically to the client and  
20 saved on the digital storage medium during off-peak hours in  
the early morning hours when usage is low in order to  
provide a fast dynamic interface to the user. Furthermore,  
the time required to establish a dial-up connection to the  
POP server can be reduced so as to be transparent to the  
25 user by initiating the connection when the user initially  
selects the guide page from a menu of channels. Documents  
or web pages which are part of frequently visited web sites  
can also be automatically updated and downloaded during off-  
peak hours in order to allow for fast off-line browsing.  
30 After a link is selected by the user, and while the  
previously downloaded and stored web page is being viewed by  
the user, the client can establish a connection with the POP  
server to follow any links present in the web page and  
download other related or linked web pages which the user  
35 may predictably find of interest.

The user may desire to switch quickly between  
internet content and television programming. An overlying  
menu of channels may be activated at any time on the screen  
40 to provide a single uniform interface to navigate among  
internet sites and television stations. Although television

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stations have traditionally presented as local channels, internet address have generally not been represented as such. The web channels would be different from television channels in that web channels would represent a location or URL on a particular server. A guide page having links to URLs or shortcuts to such links can also be a separate channel on the overlying menu, preferably is in the form of a rotary wheel menu.

As shown in FIG. 8, television stations and internet web pages can be presented as distinct channels on a single rotary wheel menu 80. The rotary wheel menu overlies the screen and allows the video or television programming to continue playing in the background, such as in the part of the display screen which is not occupied by the menu. This also applies to where the background is a web page so that animation and streaming video can continue to be updated. The user can directly select the next channel, whether internet or television based, to be visited using the menu. The client can continuously poll its I/O interface with the remote control device to detect user input or commands.

The rotary wheel menu 80 is presented as a series of panels 82 which appear to occupy a three dimensional space extending behind the television screen. The panels 82 on the front side of the rotary menu wheel 80 can be viewed on the television screen. The rotary menu wheel can include any number of panels, and displays a number of panels, such as five, seven or nine, which can remain legible on the front side of the menu wheel on the television screen. The remaining channels would not be displayed when rotated out of view to the back side of the wheel. Although the menu is described as a wheel for simplicity, the abstract geometric configuration of the menu need not be spherical. Although only a small fraction of the available number of panels may be visible in the interface at any one time, the menu wheel displayed can still simulate movement within a three-dimensional space when being rotated by causing the visible panels at the extreme top and bottom of the display screen appear faded and occupy a space behind another panel as the wheel is rotated.

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The panels can include text and graphics to describe and symbolize channels for particular television stations, internet web pages, and e-mail. Channels are selected by rotating the wheel in order to move the desired panel into a highlighting selection box 84. The simulated wheel can be rotated to move the panels up and down by manipulating the remote control device, such as by depressing an "up channel" or "down channel" on the remote control device. An enter or select button on the remote control device can be used to select the desired channel highlighted in the selection box. The user can also view the channels immediately adjacent to the channel highlighted in the selection box.

The rotary menu wheel 80 resembles a Ferris wheel in certain respects in that the panels 82 remain facing the user even as the simulated wheel is being rotated. The text in the panels of the front half of the wheel facing the user maintains its dimensions and remains legible, even as the panels are rotated into different positions. The panels and accompanying text at the extreme top and bottom of the wheel begin to fade in order to further depict a three dimensional space occupied by the wheel. This is illustrated in FIG. 8 by the dashed lines for the panels at the upper and lower extremes of the rotary wheel menu.

Each panel is displayed according to its position on the wheel. For example, the vertical coordinate for any one panel to be displayed on the television screen would be:

$$y * \sin(t) + C_v,$$

where the vertical rotational radius  $y$  is set to 200, vertical coordinate constant  $C_v$  is set to 250, and the angle  $t$  of that panel is relative to the center of the simulated wheel lying on the center horizontal axis of the screen. The values of  $y$  and  $C_v$  are provided only to illustrate relative values which may be used to simulate vertical movement along a television screen. The above equation is applied when  $t$  is between  $-\pi/2$  and  $\pi/2$  radians so that  $\cos(t)$  is positive, and defines the front face of the wheel which would be visible to the user. Where  $\cos(t)$  is negative, that panel would occupy the back side of the wheel, and should not be visible. The highlighted selection

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box 84 should be located over the panel where  $t$  equals zero.

As the angular position of the panel approaches the zenith or the nadir of the wheel, the relative change in the vertical coordinates decreases as the sine curve levels off in approaching a value of one. The rate of vertical movement decreases so that the distance between adjacent panels decreases, and eventually overlap, towards the zenith and nadir of the simulated wheel. This causes the extreme panels displayed on the screen to appear to move behind the other displayed panels.

As the panel is moved to the zenith and nadir of the wheel, the panel becomes more transparent. This also has the effect of previewing more channels on the wheel than if the panel remained opaque. Using the equation,  $100 * \cos(t)$ , to define the transparency of the panel, it is apparent that  $\cos(t)$  approaches zero to render the panel transparent as the panel approaches the respective zenith and nadir of the circle defined by the wheel. This further enhances the facade that the extreme panels displayed on the screen are behind the other displayed panels.

In order to provide a more dimensional feel to the wheel, some horizontal movement can be introduced in addition to the vertical movement so that the wheel appears to slightly trail off the screen as the panels approach either the apex or nadir of the visible screen. As before, the horizontal coordinate for the panel displayed would be:

$$x * \cos(t) + C_H,$$

where the horizontal rotational radius  $x$  is set to 10, horizontal coordinate constant  $C_H$  is set to 70, and  $t$  is the angle of the panel is relative to the center of the wheel and the center horizontal axis of the screen. The values of  $x$  and  $C_H$  are provided only to illustrate relative values which may be used to simulate slight horizontal movement of a panel along a television screen as the panel is moved to the extreme top or bottom of the screen. The wheel is given an apparent curved quality by this slight horizontal movement of the panel as the panel moves vertically. As before, this equation applies only where  $\cos(t)$  is positive. The highlighted selection box should be located over the panel where  $t$  equals zero, which should also represent the

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maximum horizontal coordinate for the panel. Again, where  $\cos(t)$  is less than zero, the panel would be on the back side of the wheel, and should not be visible.

5 The user can edit the channel list for the menu wheel. The user can bookmark particular web pages or sites to appear as new channels in the menu wheel. Other channels may be added to the menu wheel for cable television channels, satellite channels, and other sources. Also, different menu wheels can be made available so that several  
10 different users can operate the system using different menu wheels with a personalized selection of channels.

The channels can be organized as a circular queue and any suitable data structure is used to keep track of the channels in the queue. The queue is initially preloaded  
15 with channels, and any arbitrary channel can be set to correspond to the channel which is to be highlighted in the selection box. Thereafter, the last visited channel can be stored so that when the user returns to the menu, the menu wheel and panel for the last viewed channel is displayed and  
20 highlighted. Several panels of the channels adjacent to the highlighted channel are displayed on the screen. The channel order is preferably maintained during rotation of the wheel, even when rotated out of view. For example, if there are fifty consecutively numbered channels, then  
25 channel twenty-six should always be approximately opposite channel one in the simulated wheel of the rotary menu.

FIG. 9 is a flow chart illustrating a process for implementing the menu wheel for selecting channels of content. The user first activates the wheel menu, and the  
30 client determines the position of the channels on the simulated wheel relative to the screen. The channels which would be visible on the front part of the simulated wheel are displayed on the television screen.

If the user selects the command to rotate the menu  
35 wheel, the relative channel positions are updated, and the channels are moved vertically to animate the simulated movement of the wheel menu displayed on the television screen. A pointer can be used to track the position of a channel in the circular queue for the wheel. The pointer is  
40 updated, either by incrementing or decrementing the pointer in accordance with the user's commands. The movement of the

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menu wheel is then animated in accordance with the user's commands. As the animation of the menu wheel is completed, the panels are displayed in the new position according to the pointer location in order to smoothly animate the movement of the panels.

If the user has entered a command to select the channel of the highlighted panel, the pointer value is saved, the menu wheel is no longer displayed, and the content of the selected channel is displayed on the television screen. Another routine can be launched where the selection of the channel requires additional processing, whether web browsing or television signal decoding. For example, where a user selects the guide page, the menu wheel routine is exited and the routine for presenting the dynamic guide page is executed.

The remote control device can also select and scan between the channels representing the television broadcast and internet content through the "up channel" and "down channel" in the remote control device to move back and forth between channels, without first accessing the rotary wheel menu .

The rotary wheel menu is part of a comprehensive interface from which the user can easily access internet content and television programming. The active frame scrolling of the interface actively presents the user with a revolving array of easily understood and identifiable links to web pages containing internet content. The links are presented with associated graphics to represent the subject matter of the linked web page. In presenting a comprehensive interface to the user, that interface should be concise in order to avoid overloading the user with too much information which may not be relevant to the situation.

When accessing e-mail as opposed to browsing web pages, different commands are typically required. Further, when sending, reading, or retrieving e-mail, different commands are available for use. The same toolbar or menu interface is often used for these different e-mail situations, where the unnecessary or inappropriate commands are faded to indicate that they are unavailable to the user.

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This can lead to confusion by inexperienced users because these faded out commands are often still visible. In one embodiment of the system, a specific dedicated menu for each situation, such as browsing, sending e-mail, reading e-mail, or retrieving e-mail, is made available to the user.

For security of personal information, a password can be required before allowing access to personal e-mail or a web page containing personalized content. A series of graphical icons may be presented to the user, and the user selects a combination of these icons as a personal password.

The television can include hardware commonly referred to as the V-chip which restrict access to channels carrying programming which has been given a certain rating such as TV-14 or TV-M. Internet blocking software is often used as an add-on to browsing software to filter out or restrict access to certain content such as explicit sexual content which would be inappropriate for young children. The criteria used by specific internet blocking software programs can vary. For example, internet blocking software may automatically scan the text of a particular web site and search out for groups of words that would be associated with inappropriate topics, and those pages which use those words are restricted from access by the browser. Another example is a voluntary system developed by the Recreational Software Advisory Committee provides a rating based on the content of a web site and users can block sites with high ratings of undesirable or inappropriate content.

The present system uses a blocking filter which is compatible with one or more of the aforementioned internet blocking software systems and can convert or approximate ratings criteria used in the internet blocking software with that used to rate television programming. The user can set either the internet blocking software or the V-chip in the television to block both types of information or programming. For example, where the user sets the system to block programming with a television rating of TV-14, the browsing software will be modified by the client to block web sites on the internet having comparable content. The client will have a conversion capability to take the



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criteria used by the blocking software and compare it to predetermined set of criteria for the television rating system. Furthermore, the client can also function as the V-chip for television programming if one is not included in the television set.

A service can be provided through the server, where the server acts as a quality control gatekeeper that presents selected links to web pages. While the user is free to explore outside of the universe developed by the server, less experienced users can explore the more controlled environment provided by the server. The links to other web pages created and maintained by other internet entities and organizations will be preselected or accredited by the service for the quality of their content. After being initially set up, web sites are often not adequately maintained or updated. The staleness of a web site can be a factor in determining the quality of its content.

Unlike an on-line service which creates and provides its own specialized content, the server will provide links to content created by other entities on the internet, wherein those links will be categorized and organized according to the templates. The server, preferably the POP server, acts as the gateway to the linked web pages for the client. The links present in those templates for an individual user will be modified over time based on that user's pattern of usage and the subject matter of the user's browsing.

An intelligent agent on the POP server can monitor the identifying attributes of the preselected linked web pages provided by the server. The intelligent agent can be an anchored agent, and does not need to be a self-contained mobile agent carrying their own state information and moving from server to server. The agent will record the attributes of previously visited web sites from the guide page containing the links provided by the server. The intelligent agent can identify subject areas of interest for the user based on the past viewing and browsing habits of the client user in order to determine the user's preferences for the selected topics provided in the templates. However, the agent does not necessarily rate the quality of the

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content of the web pages. Instead, as illustrated by the flow chart in Fig. 10, the agent follows a macromanagement approach which presents categories of links according to topics within a template. The topics are defined by attributes which describe subject matter, and the attributes are associated with the linked web pages. The attributes can be attached to a web page link after being reviewed by the service running the POP server, or they can be voluntarily provided by the web site hosting the web page itself, or determined through an algorithm parsing the text of the web page.

Predetermined codes can be provided as part of data transmitted on a television signal to identify the genre of a television program being broadcast. A television receiver which is capable of monitoring and storing the predetermined genre codes for television programming in order to select programs based on past viewing habits is disclosed in U.S. Patent No. 5,585,865 ("Amano, et al."), which is hereby incorporated by reference. These genre codes can be consistent with or convertible to the attributes associated with web pages in order to provide additional information to the agent to determine areas of interest for the client user. The client processor can store the genre codes associated with previously viewed television programming, and then provide this data to the agent to augment its web browsing data.

The web pages are classified into the categories or topics of the templates selected by the client user. These attributes associated with the web pages identify aspects of the subject matter or content of the page. FIGS. 3 and 4 illustrate the relationship between the templates and the documents having associated attributes for classification into the topics of the templates. Prescreened web pages having been given identifying attributes can be classified according to those attributes and forced into the topics for the templates. As an example, attribute  $\alpha$  may identify the subject of "sports," attribute  $\beta$  as "news," and a document or web page having both attributes associated with it would be classed in both topics 1 and 2, and would be displayed as a link in either template I or II. As another example, a web page having

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attributes  $\alpha$ ,  $\Delta$  and  $\gamma$  and would be classed as part of topics 1; 3 and 4 in both templates I and II.

While the template and its associated topics may be predetermined, and they can be later adapted automatically by the intelligent agent based on the past viewing and browsing habits of the user. The client or server can record the attributes given for the web pages, and based on these recorded attributes, an algorithm may be used to modify the topics by adding attributes or altering the relationship of the attributes to one another using boolean logic. As an example, topic 1 of template I could be modified to read as attribute  $\alpha$  NOT attribute  $\Delta$  so that the web page associated with attributes  $\alpha$ ,  $\Delta$  and  $\gamma$  would not be present in topic 1 of template I. Based on the recorded attributes indicating the user's topical areas of interest, new topics can be modified or generated for the selected templates, or a new personalized template can be generated altogether upon request.

The agent preferably searches through a database of web links which have been compiled by the service to present to the user through the guide page in the graphical user interface. The agent can be focused on the web pages already screened, rated and categorized by the service. The links to web pages can be determined to be suitable by the service based on overall quality considerations, and given identifying attributes either manually or by a word parsing algorithm based on the occurrence of relevant words in the web page.

The guide page presented as part of the graphical user interface can be modified over time. The intelligent agent, located either on the client or server, is capable of automatically modifying, adapting, and updating the guide page based at least in part on past viewing and browsing habits of the user. The guide page is based on a template which organize and categorize the predetermined web links to the user. The filtering by the agent does not search out the entire content of the internet, but only that which has been preselected for inclusion with the templates for the user. Although the templates and associated topics may be initially selected by the user, the agent may modify the

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topics contained in the templates and filter the preselected contents accordingly for that template.

5       The agent provides additional links to web pages which have been classified in one or more of the topics set forth in the selected template for the guide page displayed to the client user. Thus, the guide page interface provides an active presentation to the user of the current links currently in the guide page, while updating and revising the links periodically to provide new and current links to the  
10       user so that template does not become stale.

15       In order to present the client user with a more coordinated and faster internet experience more akin to television viewing, the bandwidth capacity of the data connection between the client and server needs to be much greater than that currently available using analog modem connections over existing telephone lines. The bandwidth from all possible and available data connection sources should be utilized for maximum efficiency.

20       Several different data connection sources may be available to the client, including telephone modems, ISDN lines, digital satellite data services, and cable modems. The client can utilize several different types of data connections simultaneously. Both television and computer  
25       data can be multiplexed and provided to the client over the same digital satellite connection. For example, the client can utilize both a telephone modem and a digital satellite service, where the satellite service provides both traditional television programming, as well as internet  
30       content in the blanking signal of the television programming or otherwise incorporated into the digital data stream. Content which is personalized could be received by the telephone line, while the satellite connection is used to receive information of broader appeal which is selectively  
35       received by a filtering mechanism in the client.

40       A digital satellite service separate from a DBS for television programming can download digital computer data at a rate of about 400 Kbps. However, such a service could be expensive, with additional connect fees based on each megabyte of data downloaded. However, by using an analog modem to download text which does not require a large

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bandwidth for rapid downloading, some download connect fees can be avoided. Text for other linked web pages can be downloaded over the modem connection while the user is reading or viewing another page containing the links.

5 Either the client or the server can automatically initiate downloading at off-peak hours as previously discussed in order to efficiently use the available data connections to download data to the client for access by the user. The standard modem connection can also be used to download text

10 and other data to update current links and associated objects or content while the user is on-line and browsing, but not actively downloading documents, so as to utilize the modem connection which would otherwise remain idle.

As shown in FIG. 11, the client is capable of demultiplexing data from both pipelines, where graphics, sound, and video files are preferably downloaded over the larger and faster pipeline having more bandwidth such as a digital satellite connection. Less bandwidth-demanding text and data files can be provided over the modem connection in

15 order to efficiently use of all available bandwidth sources. Data files provided over the modem connection can be used to indicate which files are being transferred over which data connection, and to coordinate the presentation of the data being provided over the larger bandwidth. For example,

20 different text, sound and animation files may be coordinated to produce a dynamic sideshow presentation to the user.

25

When establishing a remote data connection, the server and client initially perform a handshake to establish communication protocols. The server can further query the

30 client regarding its available data stream connections, including telephone modems, cable modems, and digital satellite broadcasting, as illustrated in FIG. 12, in order to determine the most efficient delivery of different types

35 of data through all of the available bandwidth connections. Different types of data files can be divided from one another and the data files delivered over the different data connection depending on the type of data file being transferred, the size of such files, and the bandwidth

40 available for the different data connections. Data arriving over the different data connections are demultiplexed by the

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client. The efficient delivery of data allows the client to present text, graphics, video, audio and other multimedia information from a web page over the internet as a fast and coordinated presentation. A closer working relationship can also be developed as a result of the querying between the server and the client in order to develop a more efficient allocation of processing and storage burdens and responsibilities between the client and the server. Clients with limited storage capacity can utilize space on the server for certain functions.

Data is often compressed for more rapid delivery over the limited bandwidth currently available. Different types of data files, such as sound, video and graphics files, are often compressed at different rates and ratios, often using different compression schemes. For example, video data can be compressed using the MPEG1 or MPEG2 standards, audio data as wav, au or aiff files, and graphic images can be compressed using either the JPEG or GIF standards. Such data may be decompressed at different rates, and the client may include specific hardware or software, or a combination of both, to properly synchronize the decompression of data for a document or file for simultaneous and coordinated presentation to the user of, for example, different combinations of sound and animation files. Different selected sound and animation files can be mixed and matched, and used together for different occasions, and can be synchronized for a coordinated presentation to the client user.

From the foregoing it will be appreciated that the system of the present invention provides advantages in presenting information in a simple, intuitive manner, while making the most efficient use of the available bandwidth source connections. While several particular forms of the invention have been illustrated and described, it will be apparent that various modifications can be made without departing from the spirit and scope of the invention.

CLAIMS

1. A system for selectively displaying internet content and television programming on a display, the system comprising:

a client, including a display, and channels separately representing individual television content and individual internet content;

means for selecting between the channels wherein when an individual television content channel or an individual internet content channel is selected the client presents the content associated with the selected channel on the display;

means for presenting on the display an internet gateway interface which selectively scrolls through links to selected web pages organized according to templates corresponding to web page content displayed on internet content channels; and

a server, including means for establishing a data connection with the client and downloading data along the data connection to the client.

2. A system according to claim 1 wherein the selecting means comprises a rotary wheel menu for enabling the user to select a channel.

3. A system according to claim 2 wherein the menu provides a single uniform interface to enable the user to navigate among the channels of the internet sites and television stations.

4. A system according to claim 1 wherein the presenting means comprises a dynamic interface including means for scrolling through selected topics of a first set, links of a second set associated with each selected topic and objects associated with each link.

5. a system according to claim 1, wherein the server includes means for passively filtering selected web pages for a user to explore based on the user's past usage of the client.

6. A system according to claim 5, wherein the filtering means modifies the links to selected topics present in the templates by monitoring the

user's use of the client to determine the user's preferences for the selected topics in the templates.

7 A system according to claim 1, wherein the server includes means for querying the client regarding its available data connections to determine the most efficient delivery of different types of data through all available bandwidth connections.

8. A system as set forth in claim 1,2, 3, 4, 5, 6 or 7, wherein the client includes a video input, at least one data communication line, and a digital storage medium, the client is capable of displaying video from the video input and data from the digital storage medium on the display, the server is connected to the client by the communication line, the server being capable of communication with a plurality of other servers, wherein the server and the client can communicate with one another such that documents from the other servers can be provided to the client and stored on the digital storage device, and the server further includes a database categorizing a number of documents from the other servers into topics of interest according to pre-selected criteria.

9. A system as set forth in any preceding claim wherein the client includes a set top box, connected to the display, for providing connections to video and computer data sources to be processed and displayed on the display.

10. A system as set forth in any preceding claim, wherein the display comprises a television screen.

11. A system as set forth in any preceding claim, wherein data connection between the client and server includes a telephone modem.

12. A system as set forth in any preceding claim, wherein the client further includes a processor for performing multimedia tasks, programming for the internet web, browsing, and controlling multimedia tasks.



13. A system as set forth in any preceding claim, wherein the client further includes a remote control device.

14. A system as set forth in any preceding claim, further comprising means for alphanumerically entering text.

15. A system as set forth in any preceding claim, wherein the data connection to the client comprises a satellite service for delivering television programming and for delivering internet content during the television programming blanking signal.

16. A system as set forth in any preceding claim, wherein the data connection comprises an ISDN connection.

17. A system as set forth in any preceding claim, wherein the data connection comprises a digital satellite data service.

18. A system as set forth in any preceding claim, wherein the data connection comprises a cable modem.

19. A system as set forth in any preceding claim, wherein the server comprises a network server for enabling the client to access the internet so that the client can request information from other servers connected to the internet.

20. A system as set forth in any preceding claim, wherein the client further comprises a graphical user interface, and the server includes means for providing the graphical user interface with a page with links to internet content.

21. A system as set forth in any one of claims 1, 4, 5, 6 and 7, further comprising a menu for providing a single uniform interface to enable the user to navigate among the channels of internet sites and television stations.

22. A system as set forth in any preceding claim, wherein the internet channels represent a URL on a particular server.

23. A system as set forth in any preceding claim, further comprising a service interconnected with the server, for providing quality control in presenting selected links to web pages by preselecting links to other web pages created and maintained by other internet entities and organizations.

24. A system as set forth in any preceding claim, wherein the templates categorize and organize the links.

25. A system as set forth in any one of claims 1 to 4, further comprising a plurality of dedicated menus, each for a different command function including a plurality of different customized controls.

26. A system as set forth in any preceding claim, further comprising means for filtering and blocking internet content and television programming, compatible with television and internet blocking filters.

27. A system as set forth in any preceding claim, further comprising means for demultiplexing data to the client, which comprise means for downloading graphics, sound, or video files over a large bandwidth data connection.

28. A system as set forth in any preceding claim, further comprising means for synchronizing decompression of different types of data files for simultaneous and coordinated presentation to the user.

29. A system as set forth in claim 8, wherein the server monitors documents requested by the client in order to determine the topics of interest to the user of the client.

30. A system as set forth in claim 8, wherein the server provides suggestions to the client for additional documents categorized into the topics of interest from the other servers.

31. A system as set forth in claim 8, wherein the digital storage medium comprises a hard drive.

32. A system as set forth in claim 8, wherein the digital data storage medium comprises a digital video disk.

33. A system as set forth in claim 8, wherein the digital storage medium comprises a digital video tape.

34. A system as set forth in claim 10, wherein the television screen comprises a cathode ray tube.

35. A system as set forth in claim 10, wherein the television screen comprises a liquid crystal display.

36. A system as set forth in claim 13, wherein the remote control device includes numeric keys for selecting channels.

37. A system as set forth in claim 13, wherein the remote control device includes directional controls for controlling movement of selection means on the television screen.

38. A system as set forth in claim 13, wherein the remote control device includes a button for activating a link or command.

39. A system as set forth in claim 13, wherein the remote control device includes dedicated keys for jumping to a specialized function.

40. A system as set forth in claim 14, wherein the entering means comprise a keyboard.

41. A system as set forth in claim 15 or 27, wherein the video connection comprises a digital satellite broadcasting connection.

42. A system as set forth in claim 15 or 27, wherein the video connection comprises a cable connection.

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43. A system as set forth in claim 20, wherein the server links are predetermined web pages screened by the internet service provider.

44. A system as set forth in any preceding claim, wherein the templates include links classified into categories, which templates provide a framework for presenting the links in the client graphical user interface.

45. A system as set forth in claim 21, wherein the menu comprises a rotary wheel menu.

46. A system as set forth in claim 21, wherein the menu further includes a separate channel for a guide page having links to URLs.

47. A system as set forth in claim 2, 3 or 21, wherein the menu overlies the screen, so as to enable video or television programming to continue in the background on the display.

48. A system as set forth in claim 23, wherein the service determines the staleness of a web site based on adequacy of maintenance or updating thereof.

49. A system as set forth in claim 24, further comprising means for modifying the links to selected topics present in the templates by monitoring the user's use of the client to determine the user's preferences for the selected topics in the templates.

50. A system as set forth in claim 25, wherein a dedicated menu function comprises web browsing.

51. A system as set forth in claim 25, wherein a dedicated menu function comprises sending E-Mail.

52. A system as set forth in claim 25, wherein a dedicated menu function comprises reading E-Mail.

53. A system as set forth in claim 25, wherein a dedicated menu function comprises retrieving E-Mail.

54. A system as set forth in claim 26, wherein the filtering and blocking means are adapted to correlate rating criteria in internet blocking software and television programming.

55. A system as set forth in claim 44, wherein the templates are stored on the server.

56. A system as set forth in claim 44, wherein the templates are stored on the client.

57. A system as set forth in claim 44, wherein the templates are stored on the server and the client.

58. A system as set forth in claim 44, wherein the templates include a plurality of different categories, including web page content defined by predetermined identifying attributes identifying aspects of the subject matter of the web page content.

59. A system as set forth in claim 6 or 44, further comprising an intelligent agent for filtering web pages content into categories on the template, enabling automatic adaptation of the template and associated categories based on the past user viewing habits.

60. A system as set forth in claim 44, further comprising an active television screen user interface including the templates.

61. A system as set forth in claim 44, including a guide page comprising a template including links to different preselected pre categorized web pages of user interest.

62. A system as set forth in claim 2, 3 or 45, wherein the rotary wheel menu comprises a series of panels which appear to occupy three-dimensional space including extending behind the television screen, wherein the panels on the front

side of the rotary wheel menu can be viewed on the television screen.

63. A system as set forth in claim 2, 3 or 45, further comprising means for rotating the rotary wheel menu to simulate movement within a three-dimensional space, causing the visible panels other than the forwardmost panel to be behind other panels as the wheel is rotated.

64. A system as set forth in claim 2, 3 or 45, further comprising means for highlighting a selection box for a desired panel to rotate into.

65. A system as set forth in claim 2, 3 or 45, further comprising a remote control device, and means on the remote control device for enabling movement of the panels up and down.

66. A system as set forth in claim 2, 3 or 45, wherein the rotary wheel menu resembles a Ferris Wheel, with the panels remaining facing the user as the wheel is rotated.

67. A system as set forth in claim 2, 3 or 45, wherein the distance between adjacent panels decreases and eventually overlaps towards the zenith and nadir of the rotary wheel, whereby the extreme panels displayed on the screen appear to move behind other displayed panels.

68. A system as set forth in claim 2, 3 or 45, wherein the panel becomes more translucent as the panel moves to the zenith and nadir of the wheel.

69. A system as set forth in claim 59, wherein the intelligent agent is adapted to automatically modify, adapt, and update the guide page and templates and to organize and categorize the predetermined web links to the user based at least in part on past user viewing and browsing habits.

70. A system as set forth in claim 59 or 69, wherein the intelligent agent searches that portion of the content of the internet preselected for inclusion with the templates for the user.

71. A system as set forth in claim 59, 69 or 70, wherein the intelligent agent modifies the topics contained in the templates and filter the preselected topics accordingly for that template.

72. A system as set forth in claim 61, wherein the guide page comprises a channel selectable by the user.

73. A system as set forth in claim 61, wherein the guide page is further adapted to be automatically modified.

74. A system as set forth in claim 61 or 73, wherein the guide page is stored on the server.

75. A system as set forth in claim 61 or 73, wherein the guide page is stored on the client.

76. A system as set forth in claim 61 or 73, wherein the guide page is stored on the client and the server.

77. A system as set forth in claim 61, 73, 74, 75, 76 or 77, wherein the guide page includes a set of topics, and a set of links associated with each topic.

78. A system as set forth in claim 61, 73, 74, 75, 76 or 77, wherein the guide page comprises a dynamic interface for scrolling through links to provide the client user with a revolving choice of links.

79. A system as set forth in claim 65, further comprising means on the remote control device for selecting the desired channel, which is highlighted in the selection box.

80. A system as set forth in claim 73, wherein guide page adaptation is based in part on past user viewing habits.

81. A system as set forth in claim 77, wherein the links include an associated object for visually indicating the subject matter of the link.

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82. A system as set forth in claim 77, wherein the guide page topics and links are selectable in a series of sequences.

83. A system as set forth in claim 77, further comprising a remote control device for selecting a link to deliver the internet content to the client for display on the television screen.

84. A system as set forth in claim 78, wherein the guide page further includes associated objects for the scrolling links.

85. A system as set forth in claim 81, wherein the associated objects are displayed as a slide show presentation to the user..

86. A system as set forth in claim 81, wherein the associated objects are displayed as a filmstrip presentation to the user.

87. A system as set forth in claim 82, wherein the series of sequences comprises a first set of selected topics displayed on the screen for the client user, and a subset of the first set of topics selectively highlighted in a first sequential order.

88. A system as set forth in claim 83, wherein the remote control device includes selection buttons for selecting a highlighted link.

89. A system as set forth in claim 83, wherein the remote control device includes a cursor for selecting a non-highlighted link.

90. A system as set forth in claim 84, further comprising means for actively scrolling through frames to dynamically present topics, links, and associated objects according to a template-defined classification structure.

91. A system as set forth in claim 85, wherein the slide show presentation comprises a dynamic sideways moving slide show of simultaneously shown links and associated objects for a plurality of topics.



92. A system as set forth in claim 82, 87 or 88, wherein each succeeding displayed topic is highlighted in descending order, and the sequence begins again at the first set of topics.

93. A system as set forth in claim 87, further comprising a second set of internet links associated with the first set of topics.

94. A system as set forth in claim 88, wherein upon highlighting a link, an object associated with the highlighted link is displayed on the television screen.

95. A system as set forth in claim 93, wherein the second set of internet links are highlighted in a second sequential order.

96. A system as set forth in claim 94, wherein the object comprises a graphic image.

97. A system as set forth in claim 94, wherein the object comprises an animation.

98. A system as set forth in claim 94, wherein the object comprises a sound file.

99. A system as set forth in claim 94, wherein the object is stored on the client.

100. A system as set forth in claim 94, wherein the object is stored on a network server.

101. A system as set forth in claim 94, wherein the object is stored on the server containing the URL for the highlighted link.

102. A system as set forth in claim 94, further comprising means for enabling downloading the associated object from the server when the link is first highlighted.

103. A system as set forth in claim 100, further comprising means for establishing a connection with the network server after a link is selected by the user and while the previously downloaded web page is being viewed, to follow

links present in the web page and download other related web pages of user interest.

104. A system as set forth in claim 27 or 102, wherein the downloading enabling means comprise a high speed, large bandwidth data connection.

105. A system as set forth in claim 102, further comprising means for enabling downloading of the associated object periodically to the client, and saving thereof on the digital storage medium during off-peak low usage hours.

106. A system as set forth in claim 102, wherein the downloading enabling means further automatically updates web pages which are part of frequently visited web sites.

107. A system as set forth in claim 102, further comprising means for providing a substantially fast user interface to the user.

108. A system as set forth in claim 103, wherein the data connection comprises a digital satellite connection.

109. A system as set forth in claim 105, further comprising means for initiating a dial-up connection to the network server when the user initially selects the guide page.

110. A system as set forth in any one of claims 19, 100 and 103, wherein the network server is a POP server.

111. A method of selectively displaying internet content and television programming on a display, the method comprising the steps of:

establishing a connection between a client which includes a display and channels separately representing individual television content and individual internet content and a server, for downloading data from the server along a data connection to the client;

presenting on the display an internet gateway interface which actively scrolls through links to selected web pages organized according to

templates corresponding to web page content displayed on internet content channels; and

selecting between the channels, wherein when an individual television content channel or an individual internet content channel is selected the client presents the content associated with the selected channel on the display.

112. A method according to claim 111, wherein a rotary wheel menu selects between the channels.

113. A method according to claim 111 further comprising passively filtering selected web pages for a user to explore-based on the user's past patterns of usage of the client.

114. A method according to claim 111 further comprising querying the client regarding its available data connections to determine the most efficient delivery of different types of data through all available bandwidth connections.

115. A method according to claim 111, including scrolling through selected topics of a first set, links of a second set associated with each selected topic, and objects associated with each link.

116. A system for alternately displaying internet content and a television program signal on a television screen, the system comprising:

a client including a video input and at least one data communication line, and a digital storage medium;

a display connected to the client, wherein the client is capable of displaying video from the video input and data from the digital storage medium on the display; and

a server connected to the client by the communication line, the server being capable of communication with a plurality of other servers, wherein the server and the client can communicate with one another such that documents from the other servers can be provided to the client and stored on the digital storage device, the server further having a database categorizing a number of

documents from the other servers into topics according to pre-selected criteria; and

wherein the server monitors documents requested by the client in order to determine the topics of interest to the user of the client, and the server provides suggestions to the client for additional documents categorized into the topics of interest from the other servers.

117. A system for alternately displaying internet content and a television program signal on a television screen, the system comprising:

a client including a television screen;

means for selecting between channels separately representing individual television content and individual internet content, wherein when an individual television content channel is selected, the client presents television content associated with the selected individual television content channel;

means for presenting a set of internet links when the internet content channel is selected, and automatically scrolling through and sequentially highlighting each link one at a time;

means for selecting one of the highlighted internet links;

a server capable of establishing a connection with the client and capable of downloading data along at least two data connections to the client, the server further being capable of querying the client to determine the number of data connections currently available to the client, the client having means for demultiplexing data from the server through the at least two data connections; and

means for implicitly determining the topical preferences of the user of the client based on the pattern of usage by the client.

118. A method for alternately displaying internet content and a television program signal on a television screen, the method comprising the steps of:

displaying a menu allowing a user to select between channels representing particular internet content, a guide page for internet content, and particular television signals; and

displaying the particular content represented by the channel selected by the user on the television screen.

119. The method of claim 118, further comprising the step of displaying the guide page on the screen when the channel representing the guide channel is selected by the user, wherein the step of displaying the guide page includes the steps of:

displaying a first selection of topics; highlighting the topics in a first sequential order;

displaying a second selection of internetlinks associated with the highlighted topic while the first selection of topics are being displayed, wherein each internet link references an internet address;

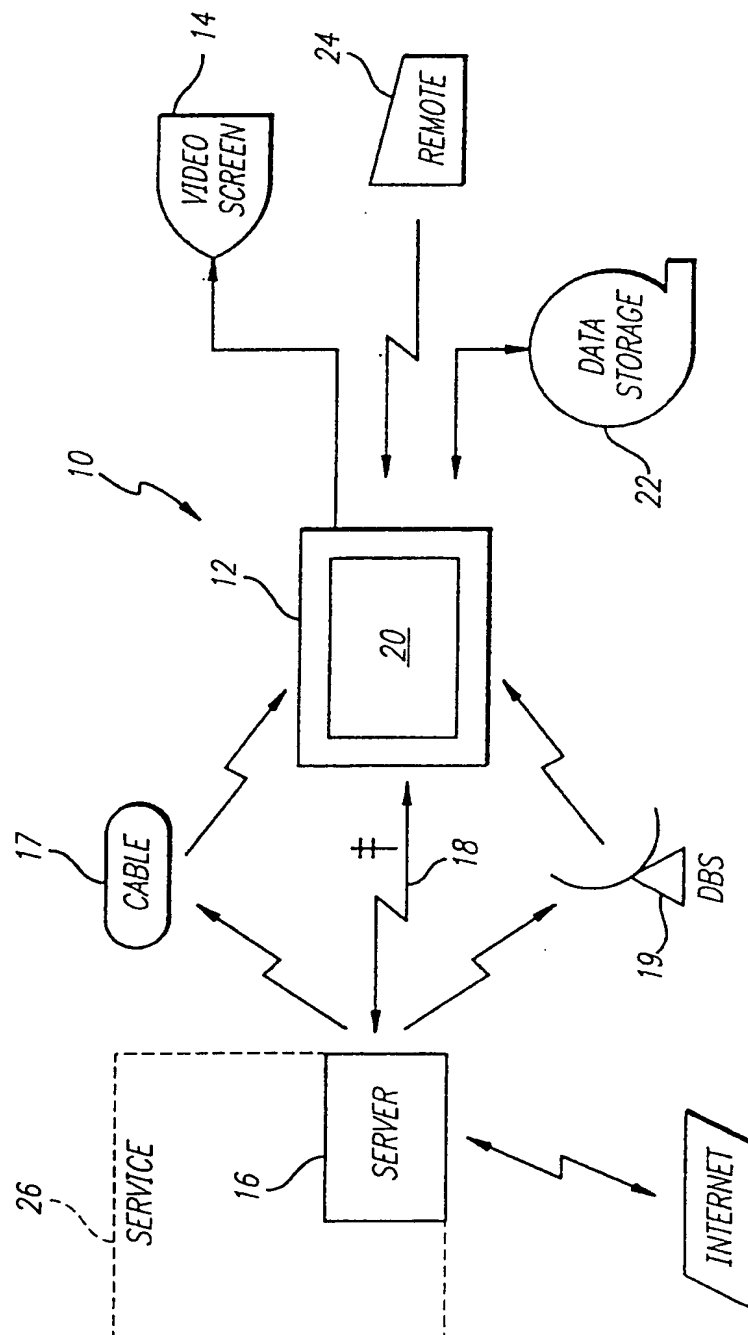
highlighting the internet links of the second selection in a second sequential order, wherein the next topic in the first sequential order is not highlighted until after the last link in the second sequential order is highlighted;

displaying an object associated with the highlighted internet link while the second selection of links are being displayed; and

displaying on the television screen the internet content at the internet address referenced by the internet link selected by the server.

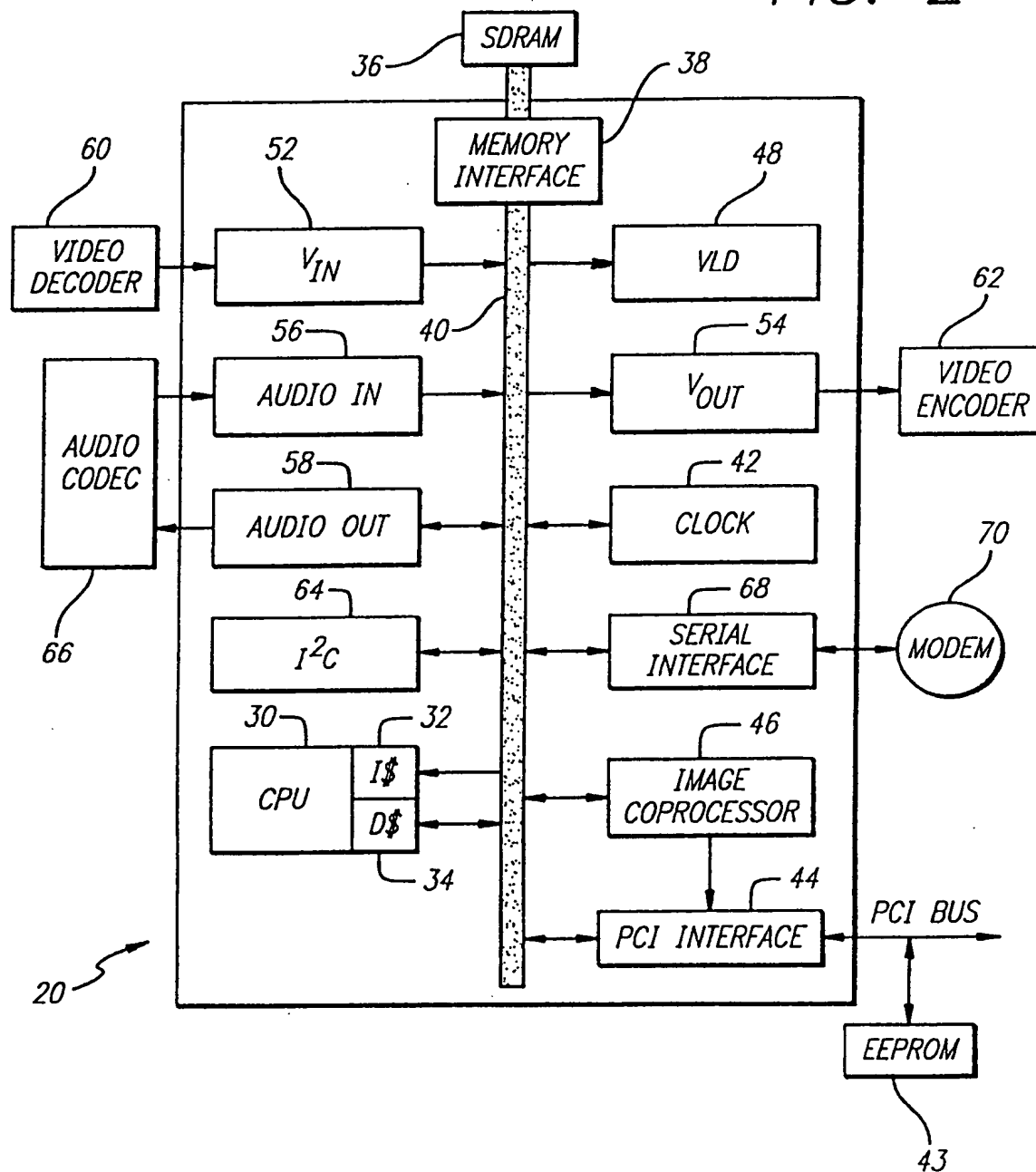
1/10

FIG. 1



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FIG. 2



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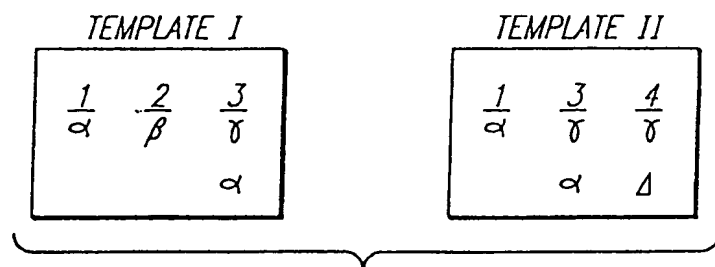


FIG. 3

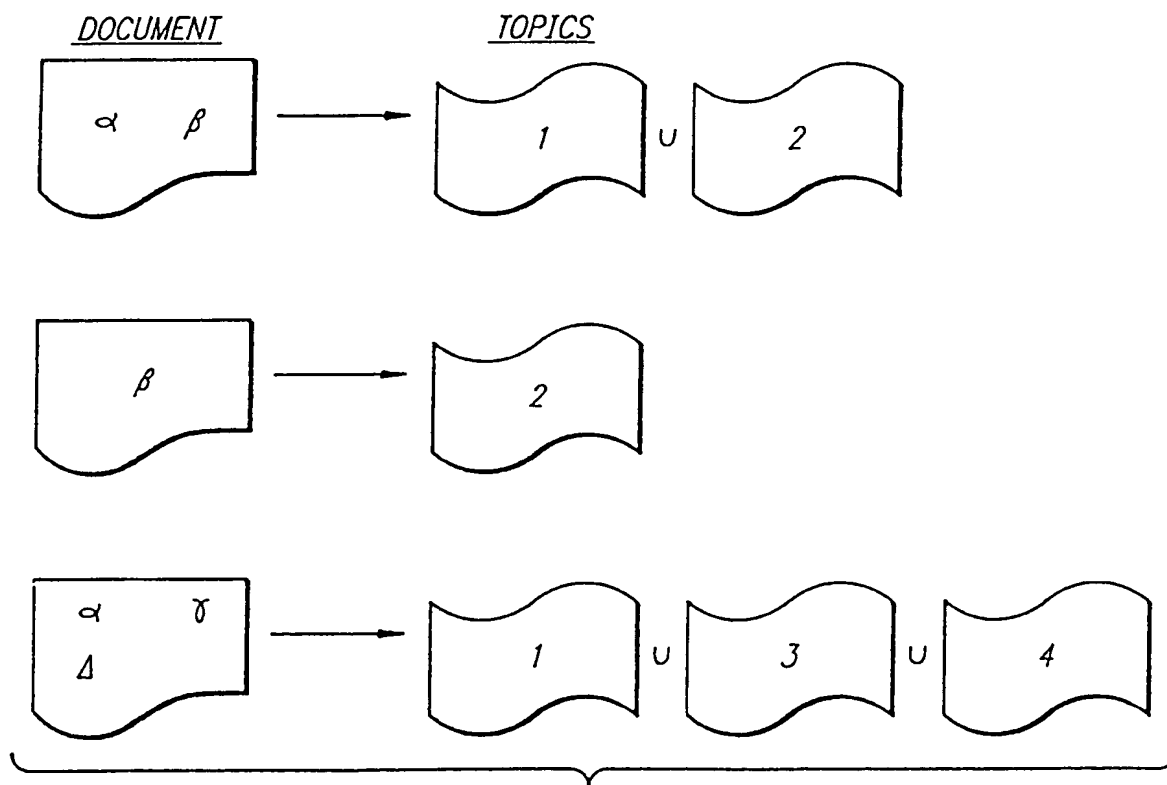


FIG. 4



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FIG. 5

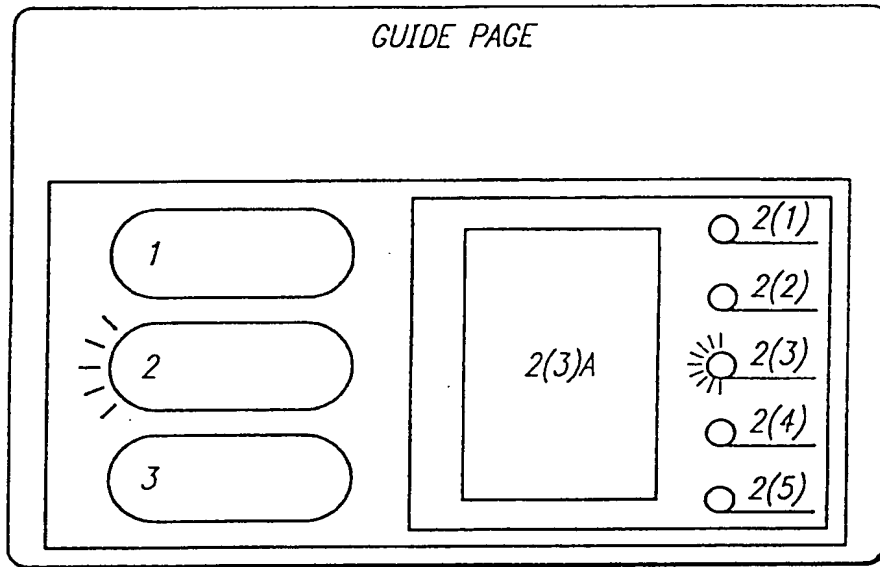


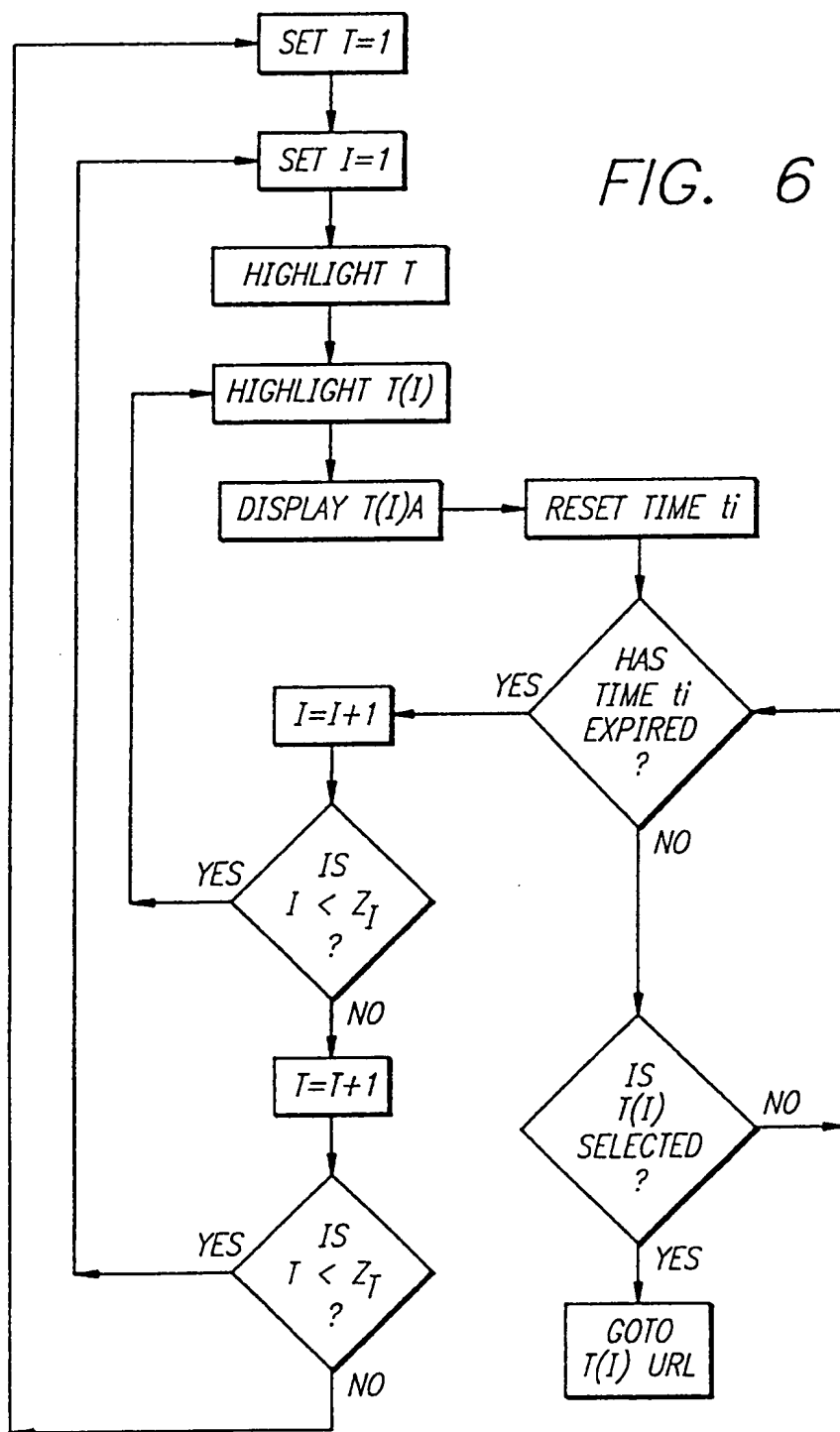
FIG. 7

GUIDE PAGE

①	1	1(1)A	1(2)A	1(3)A
②	2	2(1)A	2(2)A	2(3)A
③	3	3(2)A	3(3)A	3(4)A
4				
5				
6				

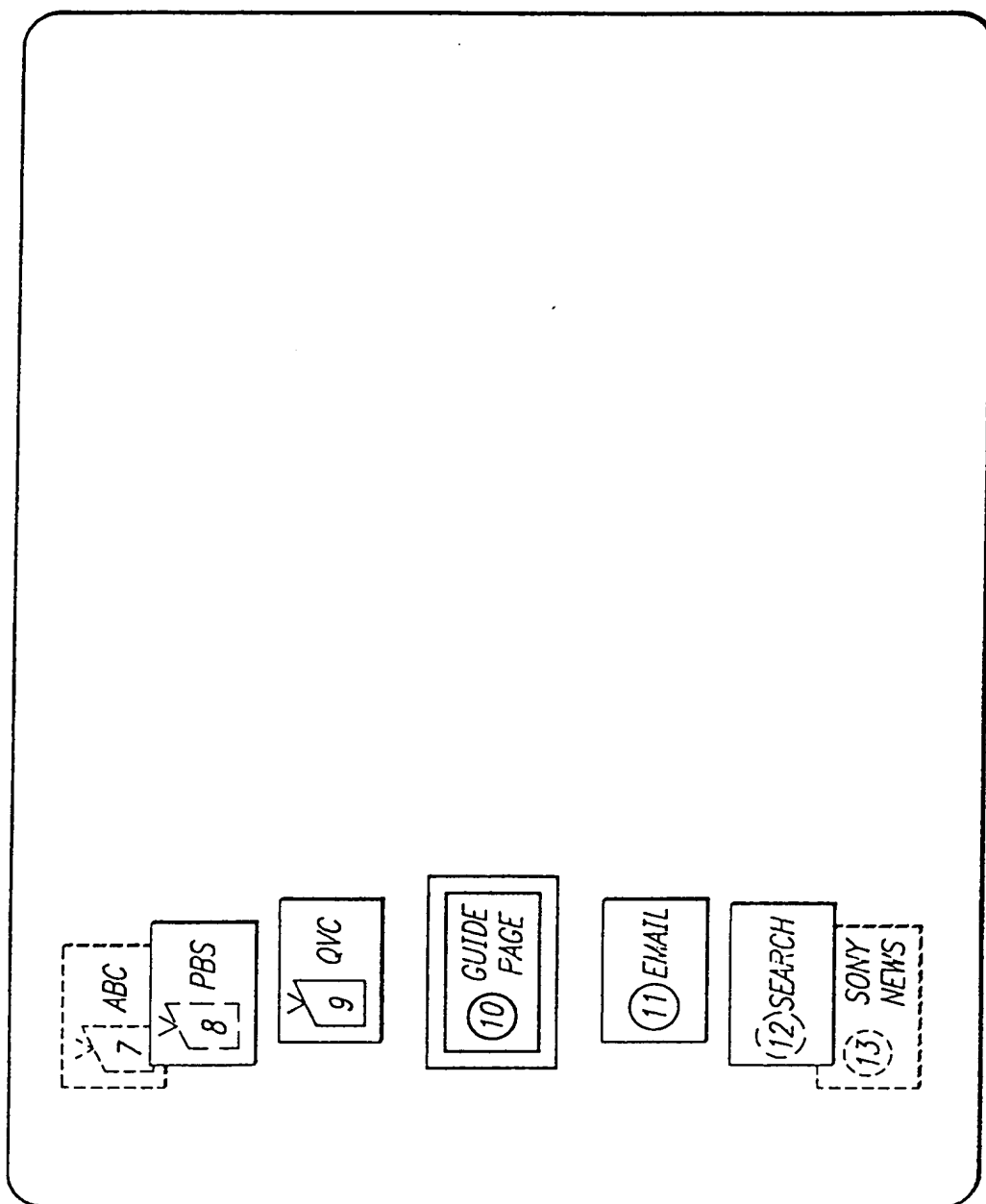
5/10

FIG. 6



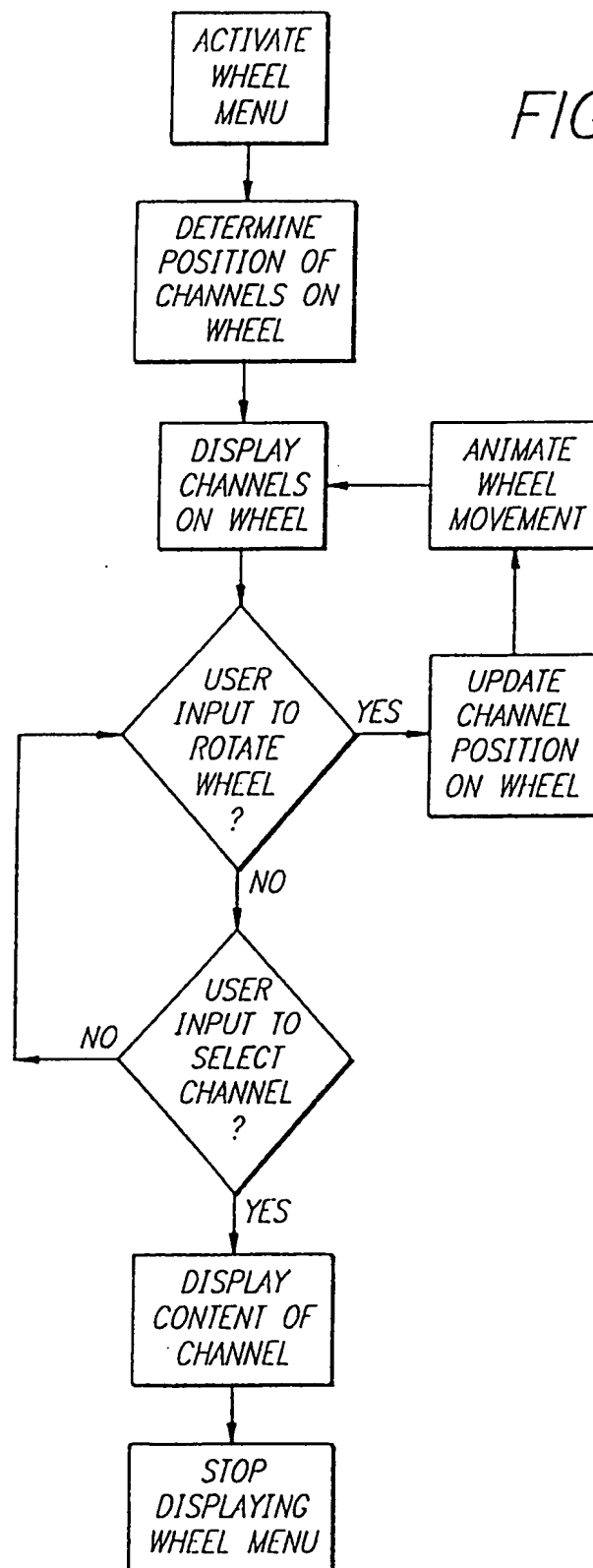
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FIG. 8



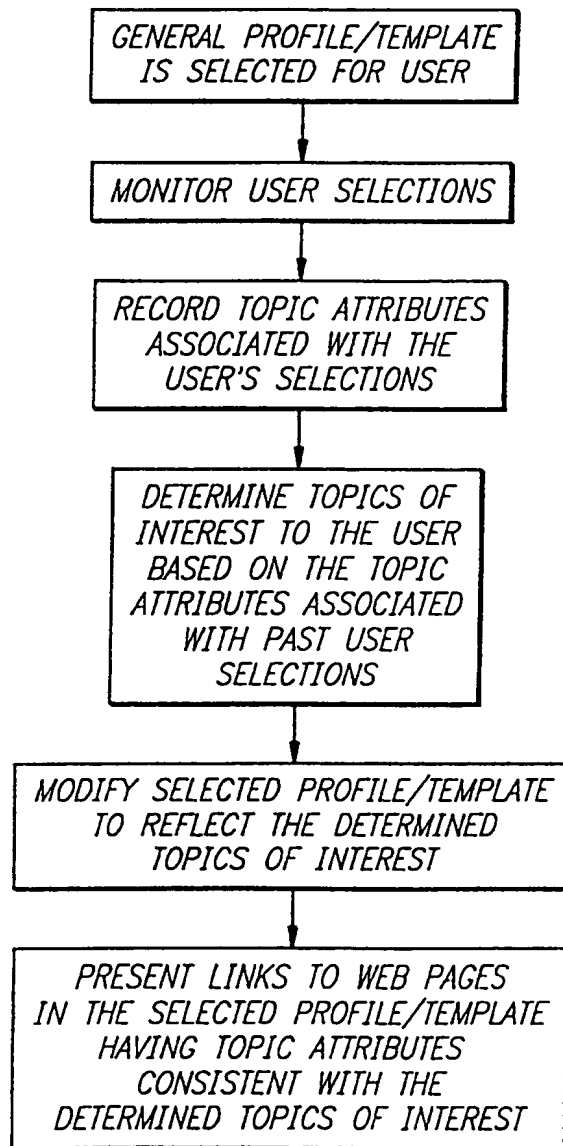
7/10

FIG. 9



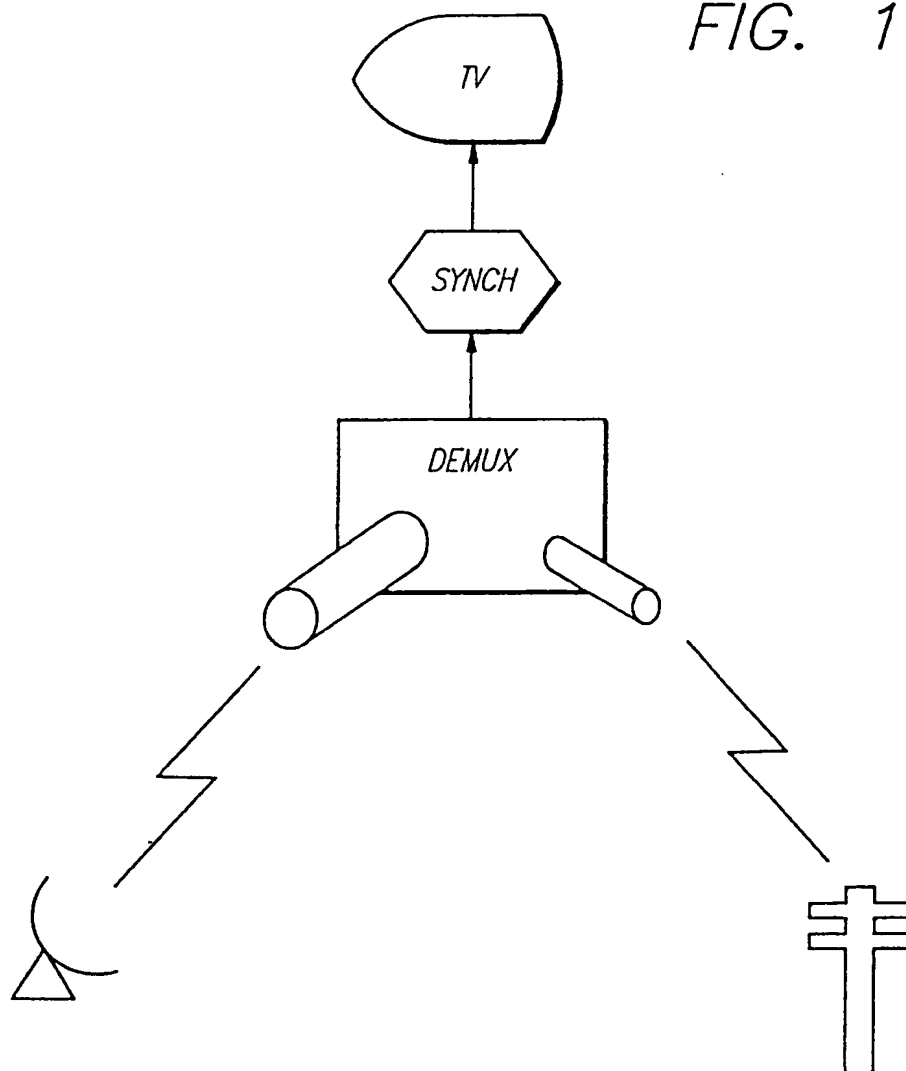
8/10

FIG. 10



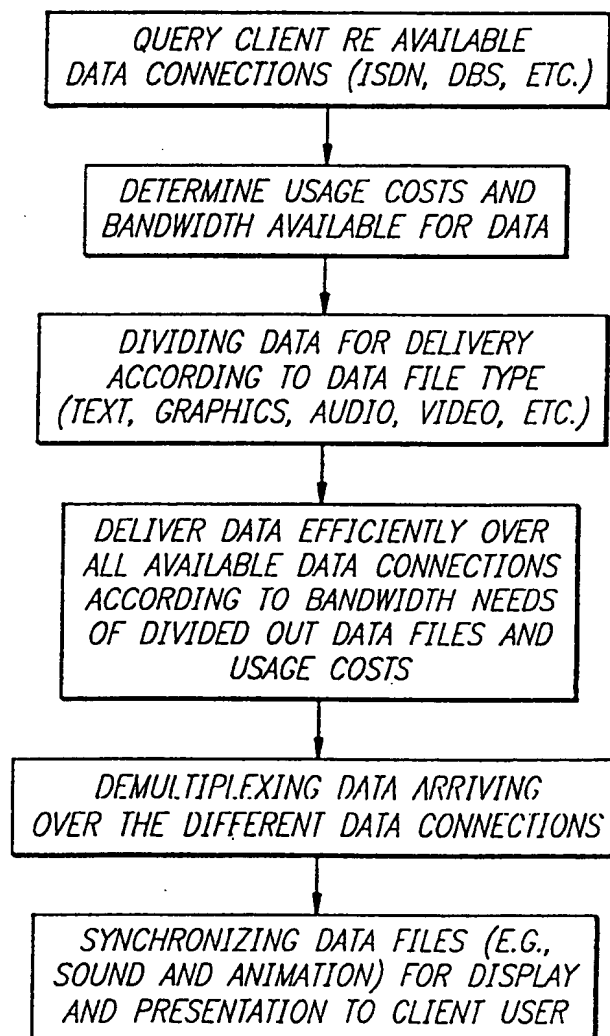
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FIG. 11



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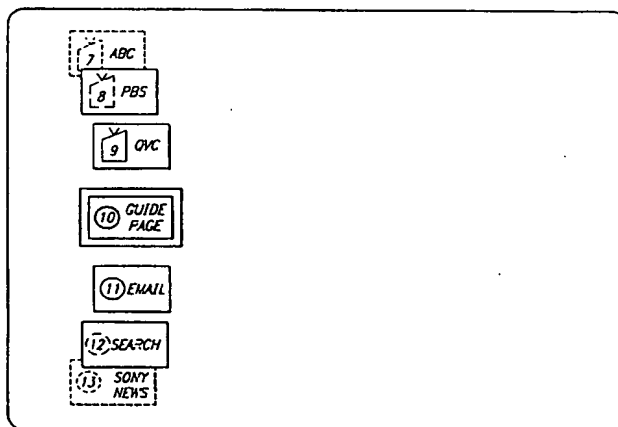
FIG. 12





## INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

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(22) International Filing Date: <b>2 June 1998 (02.06.98)</b>			
(30) Priority Data:			
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08/867,543	2 June 1997 (02.06.97)	US	
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(71) Applicant: <b>SONY ELECTRONICS INC. [US/US]; 1 Sony Drive, Park Ridge, NJ 07656 (US).</b>		Published <i>With international search report.</i>	
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(74) Agent: <b>SOMMERS, Howard, N.; Fulwider Patton Lee &amp; Utecht LLP, Center West, 10th floor, 10877 Wilshire Boulevard, Los Angeles, CA 90024 (US).</b>			

(54) Title: **DISPLAYING INTERNET CONTENT AND TELEVISION PROGRAMMING**

## (57) Abstract

An internet on-demand system for television presents internet content and traditional television programming as part of a single coherent interface. The system includes a server and a client capable of providing a dynamic graphical user interface. The system can display an internet gateway interface which actively scrolls through and highlights links to selected web pages which are organized according to templates corresponding to their content. The web pages are presented on the graphical user interface as channels as part of the same milieu as channels of traditional television programming. The user can select a channel from a rotary menu wheel or via channel-up, channel-down buttons on the remote control device. An intelligent agent passively filters selected web pages for a user to explore based on the user's past pattern of usage of the client. The server queries the client regarding its available data stream connections, including telephone modems, cable modems, wireless telecommunications and digital satellite broadcasting, regarding its ability to detect embedded data in TV signals, in order to determine the most efficient delivery of different types of data through all of the available bandwidth connections for both directions of data flow. The efficient delivery of data allows the client to present text, graphics, video, audio and other multimedia information from a web page over the internet as a coordinated presentation.



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# INTERNATIONAL SEARCH REPORT

Intern 1al Application No

PCT/IB 98/00895

## A. CLASSIFICATION OF SUBJECT MATTER

IPC 6 H04N5/00 H04N5/445 H04N7/14

According to International Patent Classification (IPC) or to both national classification and IPC

## B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC 6 H04N G06F

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

## C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	WO 97 13368 A (BRIEN SEAN ANDREW O ;MILNES KENNETH ALAN (US); SCHEIN STEVEN MICHA) 10 April 1997	1,4-6, 8-14, 17-22, 24,25, 27,31, 34, 39-42, 44,46, 47, 49-53, 55-58, 61,65, 73-84 87,88, 90,92, 104,110, 111,115, 117,118
X		2,3,15,
Y	-/--	



Further documents are listed in the continuation of box C.



Patent family members are listed in annex.

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Date of the actual completion of the international search

27 November 1998

Date of mailing of the international search report

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# INTERNATIONAL SEARCH REPORT

Intern. Application No

PCT/IB 98/00895

## C.(Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	<p>see page 2, line 37 - page 3, line 22  see page 4, line 1 - page 5, line 20  see page 9, line 1 - line 17  see page 10, line 13 - line 35  see page 19, line 10 - page 21, line 33  see page 25, line 28 - page 26, line 11  see page 28, line 7 - line 17  see page 30, line 26 - page 31, line 19  see page 32, line 37 - page 33, line 20  see page 34, line 6 - line 22</p>	<p>23, 26,  30, 43,  54, 59,  62-64,  69-71,  113  119</p>
X	<p>---  WITTIG H ET AL: "INTELLIGENT MEDIA AGENTS  IN INTERACTIVE TELEVISION SYSTEMS"  PROCEEDINGS OF THE INTERNATIONAL  CONFERENCE ON MULTIMEDIA COMPUTING AND  SYSTEMS, 15 May 1995, pages 182-189,  XP000603484  see page 182, right-hand column, paragraph  1  see page 183, left-hand column, paragraph  2  see page 186, left-hand column, paragraph  4  see page 187, left-hand column, paragraph  4 - right-hand column, paragraph 1</p>	<p>116</p>
Y	<p>---  "VERKNUEPFUNG VON TV MIT INTERNET"  FUNKSCHAU,  vol. 68, no. 18, 16 August 1996, page  70/71 XP000631189  see page 70, middle column, paragraph 3 -  page 71, left-hand column, paragraph 3</p>	<p>15</p>
Y	<p>---  US 5 485 197 A (HOARTY W LEO)  16 January 1996  see figure 35  see column 18, line 63 - column 19, line  18</p>	<p>2, 3,  62-64  67, 68</p>
A	<p>---  -/--</p>	

# INTERNATIONAL SEARCH REPORT

Intern. Application No

PCT/IB 98/00895

## C.(Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	<p>NYGREN K, JONSSON I-M, CARLVIK O: "An Agent System For Media On Demand Services" PAAM 96, PROCEEDINGS OF THE FIRST INTERNATIONAL CONFERENCE ON PRACTICAL APPLICATION OF INTELLIGENT AGENTS AND MULTI-AGENT TECHNOLOGY, 22 - 24 April 1996, pages 437-454, XP002086093  see page 440, paragraph 1 - page 441, paragraph 5  see page 443, paragraph 5  see page 445, paragraph 1-6</p>	29,69,71
Y	<p>CHEN H ET AL: "INTERNET CATEGORIZATION AND SEARCH: A SELF-ORGANIZING APPROACH" JOURNAL OF VISUAL COMMUNICATION AND IMAGE REPRESENTATION, vol. 7, no. 1, March 1996, pages 88-102, XP000619822  see page 89, left-hand column, paragraph 2  see page 91, right-hand column, paragraph 2</p>	23,59,70
Y	<p>"WebTV Networks Chooses Spyglass' SurfWatch Parental Controls" AVAILABLE FROM INTERNET, 10 July 1996, XP002086094  <a href="http://www.spyglass.com/newsflash/releases/96/071096swwebtv.html">http://www.spyglass.com/newsflash/releases/96/071096swwebtv.html</a>  see page 1, paragraph 1 - page 2, paragraph 1</p>	26,43,54
Y	<p>QUINTANA Y: "KNOWLEDGE-BASED INFORMATION FILTERING OF FINANCIAL INFORMATION" PROCEEDINGS OF THE NATIONAL ONLINE MEETING, 13 May 1997, pages 279-285, XP002057953  see page 282, paragraph 4 - page 284, paragraph 1</p>	23,29, 30,59, 69,113
A	<p>US 5 410 344 A (GRAVES GORDON T ET AL) 25 April 1995  see column 2, line 23 - line 40  see column 4, line 22 - column 6, line 16</p>	26

# INTERNATIONAL SEARCH REPORT

International application No.  
PCT/IB 98/00895

## Box I Observations where certain claims were found unsearchable (Continuation of Item 1 of first sheet)

This International Search Report has not been established in respect of certain claims under Article 17(2)(a) for the following reasons:

1. ☐ Claims Nos.:  
because they relate to subject matter not required to be searched by this Authority, namely:
2. ☐ Claims Nos.:  
because they relate to parts of the International Application that do not comply with the prescribed requirements to such an extent that no meaningful International Search can be carried out, specifically:
3. ☐ Claims Nos.:  
because they are dependent claims and are not drafted in accordance with the second and third sentences of Rule 6.4(a).

## Box II Observations where unity of invention is lacking (Continuation of item 2 of first sheet)

This International Searching Authority found multiple inventions in this international application, as follows:

see additional sheet

1. ☒ As all required additional search fees were timely paid by the applicant, this International Search Report covers all searchable claims.
2. ☐ As all searchable claims could be searched without effort justifying an additional fee, this Authority did not invite payment of any additional fee.
3. ☐ As only some of the required additional search fees were timely paid by the applicant, this International Search Report covers only those claims for which fees were paid, specifically claims Nos.:
4. ☐ No required additional search fees were timely paid by the applicant. Consequently, this International Search Report is restricted to the invention first mentioned in the claims; it is covered by claims Nos.:

### Remark on Protest

- ☐ The additional search fees were accompanied by the applicant's protest.
- ☒ No protest accompanied the payment of additional search fees.

**FURTHER INFORMATION CONTINUED FROM PCT/ISA/ 210**

This International Searching Authority found multiple (groups of) inventions in this international application, as follows:

1. Claims: 1-22,24,25,27,28,31-42,44-47,49-53,55-58,60-68,  
72-112,114-119

Providing an easy to use television based Internet terminal.

2. Claims: 23,26,43,48,54

Providing a quality control and a censorship of Web pages.

3. Claims: 29,30,59,69-71,113

Providing an intelligent search agent.

# INTERNATIONAL SEARCH REPORT

Information on patent family members

Internat Application No

PCT/IB 98/00895

Patent document cited in search report		Publication date	Patent family member(s)	Publication date
WO 9713368	A	10-04-1997	AU 7387196 A CA 2232003 A	28-04-1997 10-04-1997
US 5485197	A	16-01-1996	US 5526034 A US 5412720 A US 5220420 A US 5093718 A US 5594507 A US 5442700 A US 5557316 A US 5550578 A US 5587734 A EP 0638219 A JP 7509817 T WO 9322877 A AU 643828 B AU 8483891 A CA 2052477 A CN 1063593 A CS 9102869 A EP 0477786 A FI 914552 A IL 99586 A JP 6022315 A NZ 239969 A PT 99110 A TR 25669 A US 5361091 A US 5319455 A	11-06-1996 02-05-1995 15-06-1993 03-03-1992 14-01-1997 15-08-1995 17-09-1996 27-08-1996 24-12-1996 15-02-1995 26-10-1996 11-11-1993 25-11-1993 02-04-1992 29-03-1992 12-08-1992 13-05-1992 01-04-1992 29-03-1992 22-02-1998 28-01-1994 22-12-1994 31-12-1993 01-07-1995 01-11-1994 07-06-1993
US 5410344	A	25-04-1995	NONE	